

WE  
WONDER WOMEN  
AWARDS 2022  
5<sup>th</sup> EDITION

*Let's Celebrate the Womanhood !*





## KOVAI WONDER WOMAN TRUST

KWW Trust is a non-governmental organization. It was initiated in the year 2018 aiming to benefit womanhood through active welfare projects on women empowerment among the privileged and underprivileged sections of rural and suburban areas in and around Tamil Nadu through philanthropic collaborations and partnerships with individuals, corporate and educational institutions.

KWW Trust is a women libber organization dedicated to achieve economic justice for women. Our service assists women in making future plans. We advocate for women equality and empowerment in the workplace, and our research looks into womens' lives.



### VISION



Our dispute is to make the women of the past proud, current inspired, and the future envisioned.

### MISSION



Support, encourage, and recognize the women community to create an identity by providing a platform to achieve new level of success in every woman to use her voice, make her own decisions, and discover their unique passions, purpose, and power.

## KEY OBJECTIVE

- ◆ To recognize the women who have made outstanding contributions and have unique talents in the various categories / sectors through our Awards.
- ◆ To create a platform to empower women to achieve their dreams and enhance their skills and knowledge to become societal leaders.
- ◆ To support women professional and personal development through education and training.
- ◆ To empower women for equal rights, justice, and equity.
- ◆ To aid the integrated development of women in our society.
- ◆ To transform society through gender consciousness to ensure women rights, security, well-being, and sustainable development.



**WE save**



**WE support**



**WE serve**

## OUR PROGRAMMES

### WOMEN EDUCATION

Many women in slum communities are illiterate, with limited education and few opportunities. KWW Trust provides Career Advice from Experts to Educate Women.

Counselling to increase women literacy rate. Funding for economically downtrodden women's education needs. Collaborating with women colleges/women cell to provide training and awareness sessions on the following

- ◆ Gender Equity
- ◆ Counseling
- ◆ Opportunities for women
- ◆ Women Safety
- ◆ Entrepreneurship guidance
- ◆ Health Awareness



We specifically provide free and specialized counselling to women to assist them in addressing the complex psychological trauma and its impact on their mental and emotional well-being.

With the assistance of our specially trained therapists, we provide a safe environment in which women can discuss their experiences openly and without fear of being judged; process their thoughts; and understand, express, and learn to manage their feelings.





## AWARENESS PROGRAMMES

We believe in the link between a healthy body and a healthy mind. Our programs are designed to promote good health among women community. KWW Trust Provides women with new opportunities to earn and motivates them to think differently about their futures. The skills acquired from our program allow women to seek outside employment or work from home.

We collaborate with college and corporate sectors women development cell. The list of training programs we provide are

- ◆ Health awareness programmes for women
- ◆ Menstrual hygiene for school & college girls
- ◆ Maternity benefits for women
- ◆ Yoga & Fitness for women
- ◆ Government schemes for women
- ◆ Awareness on POSH

## TRAINING PROGRAMME

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- ◆ Corporate Skills
- ◆ Skill Based Training
- ◆ Workplace Etiquettes
- ◆ Internship Program
- ◆ Computer Skills Training



## HELP THE NEEDY

Helping hands are better than praying lips. Our greatness is not what we have. It's what we give. Giving is the greatest act of grace. KWW does all it can to light up and empower lives.

Caring for the poor and needy people and helping them is a noble endeavour. The more you give to poor and needy people, the more you strengthen their dependency. If you give them the chance or opportunity, you'll see an effective and long-lasting improvement in their lives.

The focus here should be on equipping them with all the necessary tools (quality education, healthcare, safety and security, professional skills, etc.) so that they can attain personal economic growth and in turn contribute to their own, society's and country's growth.

- ◆ Groceries, Food & Cloths Donation
- ◆ Financial support for women startups
- ◆ EXPO Opportunities women entrepreneurs
- ◆ Educate Poor Kids
- ◆ Books & Toys
- ◆ Medical Care
- ◆ Supporting an orphanage





## WE WONDER WOMEN

WE WONDER WOMEN (A UNIT OF KOVAI WONDER WOMAN TRUST) was established in the year 2018. WE WONDER WOMEN provides opportunities and brings out the talent and voices of all women. We recognize and honor the women with a prestigious award for their successful journey in various fields in the name of WWW icon and WWW of the year.

It Is an initiative of KWW Trust. Each woman is a source of potential which can change the world for good. We are consistently committed to create awareness and all the necessary assistance towards the betterment of women in terms of financial Independence, recognition, empowerment and gender equality.



### AWARD CATEGORIES



Entrepreneurs



Social Service



NGO's



Health Care



Sports



Photographers



Drivers



Writer



Agriculture



Doctors



Lawyers



Fashion Designers



Scientist /  
Research works



Innovative  
Thinkers



Fine Arts



Mechanical  
Workers



Media (Actress,  
Journalists)



Teachers

# WE WONDER WOMEN AWARDEES

There is something special about women which is unsung for decades. She is a potential generation. A right women make a right family and ultimately a right society. So everything starts from her. It is she who is making it. While a still remain downtrodden while some are touching sky. In order to bring up the downtrodden, the ones who are touching sky should be brought into light and celebrated. Kovai Wonder Woman made it by hosting award ceremonies since the year it took birth which is 2018. The first edition of KWW Award ceremony took place in the year 2018 to celebrate the essence of women.

Kovai Wonder Woman has two categories of awards: Icon award and Year award.

## ICON AWARDEES

**Dr. Geetha Lakshmi**

"I will feel no guilt on shutting my door to those who didn't listen". "The kind of soil in your area determines the type of crop you will plant to harvest; The kind of potentials in your will decide the type of success you will celebrate". "A farmer is a magician who products money from the mud". "She is on the mission to use crop management as a weapon against hunger and poverty as she is the Vice chancellor of TNAU.

**Dr. Asha Rao**

Dr. Asha Rao has led Rao hospital into many milestones and has brought in little bundles of joy to many childless couples. She has been one of the pioneers of IVF in Coimbatore and has over 40 years of infertility expertise. She holds prominent positions in many societies like Chairperson of Endometriosis Committee of FOGSI, President of Coimbatore Chapter of TAPISAR(CCOT).

**Dr. Jayamahesh**

Mrs. Globe classic Indian Ocean and Mrs. India earth winner.

Dr. Jayamahesh featured on SUN TV Fitness Guru breakfast show. She is a fitness therapist in the field for 25 years and also the recipient of honorary doctorate (D. Litt) Awards by university of South America and also doctorate in FITNESS AND EXERCISE SCIENCE by Global Human Peace University. She is the founder of Jayamahesh Body Sculpting Therapy and Parisa.

**Ms. Devika Ramesh**

She is the executive director of AREMPPEE Compressors. She is the best example of the fact that women could come out with flying colours in every odd fields of profession that exists. She took up the private limited company to the pinnacle of glory.

**Ms. Swarnalatha**

There is only one way to look at things until someone shows us how to look at them with different eyes. "I am not just special, I'm limited edition." says Ms. J.Swarnalatha, founder of Swarga Foundation.



### Ms. Vijayalakshmi Nachiar

Director of Appachi Eco-logic Cotton Pvt. Ltd. & Co-founder on Creative Director of Ethicus. She has been the instrument in establishing the Ethicus Studio with Jacquard Handlooms in Pollachi. She takes keen interest in grooming young designers at the Ethicus Design Studio



### Ms. Kamalathal paati

#### Life time Achiever

Graceful smile, hardworking hands and fresh mind at the age of 80. KWW is privileged to have met her. She rises before dawn everyday and makes idli and sells it at just Rs.1 for all. Various hunger ridden people are benefitted out of her food court. The enthusiasm she holds and the million dollar smile in her face are godly. "Nothing comes easy. If you want it and be ready to cross mountains and make it yours" says Kamalathaal patti. KWW cannot have a better women's day celebration than celebrating womanhood with her.



### Dr. Thavamani D. Palanisami

Vice Chairperson & Joint Managing Director of KMCH & Managing Trustee of Kovai Medical Research & Educational Trust. The ICON has won many awards such as "Life Time Achievement Award", "Women of the year Award" & "Eminent Personality of the Decade" in recent years. She is holding prestigious positions in KMCH and Dr. NGP Group of Institutions.



### Ms. S. Malarvizhi

Chairperson and Managing Trustee of Sri Krishna Institutions. She is the Chairperson of Tamil Nadu Women Athletic Welfare Association, Vice President and Management Committee Member EPSI - New Delhi and Education panel Member of Tamil Nadu State Council, FICCI. Her active contribution to the educational field gained her recognition with EDUICON award. She also won a Life Time Achievement Award from ASSOCHAM



### Ms. Deepa Mohanraj

Everyday is a special day, says Deepa Mohanraj, a proud mom of a special child and founder of Kaumaram Prashanth Academy. She says every parent of such special child should realize how blessed they are and believe that they have been chosen for a purpose. Being patient, positive and a pragmatic approach by parents towards such special children is the magic wand that will lift the life to those innocent children.



### Dr. J. Mohanasundari

MD of Sharp Electrodes and Kayjay Sharp Trendys. She was the Instrument in developing "SHARP" Brand. She received the Star Performer Trophy from Dr. K. Rosaiah, Governor of Tamilnadu and several other prestigious awards.



### Ms. Sonali Pradeep

She has won several awards and titles in beauty pageants. She is the founder of Amma Seva Charitable Trust. She stands up for herself and her pride of fellow women in the society. "Woman who knows what her strength is can make wonders. Know your strength, stand up for yourself and the society. Every woman can capable of making awesome things" says the wonder woman.





### Dr. Latha Sundaram

A successful women is a one who can build a firm foundation with the bricks others have thrown at her. One such Women is Dr.Latha Sundaram, the founder of Aram Foundation, Women should not be a candle which melts but a light infront of a mirror which can glow and make glow are golden words.



### Dr. Manjoo Shree



She never dreamed of success, she worked for it. “I’m a psychologist, International Life Transformation Coach, Keynote Speaker, Singer, Author, Happiness Addict and a crazy mommy” says the wonder woman Manjoo Shree ,When dealing with hard days of her life, she thought if a psychologist doesn’t know to deal with issues then what about innocent women who come across innumerable struggles everyday. As a result of her thought process the community “Lifeolicious” took birth. She always does and makes people choose happiness and mental health which is very essential to live the life in the way it has to be lived.

### Ms. Vidya Shree Dharmaraj

Again, stands out for being a successful player in the field of journalism for over 2 decades now, in India’s leading newspapers like Indian Express, Deccan chronicles, which is a male dominated field. She proudly says “In the field of journalism a woman has to be first bold and strong to voice out her opinions and put her words in place! And when you are truly passionate about something be it in any field, things like family, work life balance, untimely work hours everything will fall in its place”.



### Dr. Gayathri Natrajan



“Beauty has nothing to do with skin colour”. Achieving in a single field, straight and focused, is itself challenging. How about when we introduce you to our Dusky wonder woman, who is a Dentist by profession, A ramper who has won multiple awards including the coveted Mrs. India and a cancer awareness creator. She strongly believes if a woman does not loses her confidence and trust in herself, even sky is not the limit!!

### Dr. Mini Vasudevan

The love for all living creatures is the most noble attribute of human. The animals of the world have their own reason for existence. “Let them live” is all she wanted. “It takes nothing from a human to be kind to an animal. Express the act of kindness and love to the animals too. We are their guardians” says Dr. Mini Vasudevan.



### Dr. Sripriya Gowrishankar

One such Wonder woman is Dr. Sripriya. A software engineer turned entrepreneur. She is managing seven units of her parent company. She needed a hero and so that's what she became. She is a strong woman with courage and determination to stand for herself and her pride as well. She holds a lot of social responsibilities. She is helping reconstructing infrastructure in schools and provide support to the social workers. She does all that she could to empower the society. She is a queen and her soul is her royalty.



### Ms. Vanitha Rengaraj

Founder of Sharnalayam, is our wonder women who believe that every child is a flower, getting them all together she has made beautiful garden called “ Sharnalayam”. Various unit of Sharanalayam are Sharanalayam Dhaya, Sharanalayam Jothi, Sharanalayam sweer, Sharanalayam Preetham.



Ms. Elezabeth Suresh



Ms. Subhashini



Ms. Prema rangasamy



Dr. Uvaneshwari



Ms. Leelavathi Unni



Dr. S.Rajalakshmi



Ms. Madhu Kannan



Ms. Gandhimathi Laksmanan



Dr. Sharmila Chandrasekar

## YEAR AWARDESS

### Ms. Anupama Kumar

“Break the old, is the new normal”. having nil pioneers in this field with the impacts of her own pregnancy, and staying to sell this called ‘odd’ idea Ms. Anupama Kumar, did grow pretty well!” with all those confusing elderly myths on do’s and don’ts during her first pregnancy, made her we wanted to get know only the facts of pregnancy. Her First pregnancy who will be otherwise ignorant about fruitful, which not knowing has caused lots of mis guidance, unwanted stress, Postpartum depression and even of lives!



### Ms. Swathy Jagdish

She is the Director of Bond & Beyond and Managing trustee of Coimbatore parenting network Ms. Swathy conducts online classes on various topics related to sexual awareness, healthy sexual life for couples, women sex health, pregnancy and Breastfeeding. She is proud to be the first UCSD Certified Lactation Educator Counselor (Clec) in Coimbatore.



### Ms. Aishwarya

Every Little girl’s outlined ambition would be to “Dream Big and fly high”. But for Ms. Aishwarya her only ambition was literally to high she stands as one of the handful of women flying officers from South India, whom KWW witnesses heights of pride in recognising with Kovai Wonder Woman Year Award.



### Ms. Taslima nazeer

We found a real fairytale existing Taslima, a transgender women is making soulful wonder happening. She wanted the Hospitalization and inpatient care in hospitals to be available for all irrespective of financial discriminations. This social activist maintains a ward at the government hospital in Coimbatore. She has provided nearly 250 matters to the wards in GH by public fund raising. She lives an authentic life inspiring a lot of women like her.



### Ms. Vairamani

Working in Graveyard for the past 26 years Vairamani was acquainted with death at a young age, She used to accompany her undertaker father to graveyards from the age of 10 and took over when he died. But in contrast with the death, She deals with every day, her home is filled with pet dog and cats running about. Vairamani voluntarily undertakes the final rites of unclaimed or abandoned corpses.



### Ms. Santhamani

Having a naturally bold attitude, She locks our eyes and ears on her while saying, my father had always wanted either of his daughters to grow up skillfully and earn to stay independent. That was the spark in me to drive a lorry which fruitfully. She herself being a bachelorette in literature strongly insights on women taking up any challenging work having nil consideration in record to education! Through she had a strong support system, her path wasn’t easy either.







**Ms. RJ Mariya**  
Radio Jackey



**Ms. Mohana**  
EMCEE



**Ms. Deepa Muthukumarasamy**  
Entrepreneur Baby Food Product



**Ms. Rinky V Shah**  
Model



**Ms. Saru**  
Digital Creator



**Ms. Radhika JA**  
Innovative Thinker  
Creative Artison



**Ms. Shiny Anto**  
Fashion Designer



**Ms. Jayasree Jothiswaran**  
Heathcare - Educationalist



**Ms. Dhivya Vasudevan**  
Agriculture



**Ms. Saranya**  
Fine Arts - Henna artist



**Ms. Tharanipriya Harikrishnan**  
Innovative in Business



**Ms. Anu Durairajan**  
**Ms. Sarvina Balasundaram**  
Photographer



**Ms. Vaishnavi**  
Tattoo Artist



**Ms. Gowri**  
Entrepreneur Organic Product



**Ms. Swati Sri Aravind**  
Entrepreneur Eco Friendly



**Ms. Latha Vennila**  
Social Activist - Caterer



**Ms. Shehaz Parveen**  
Jeeva Shanthi Trust



**Ms. Alice Priya Xavier**  
Cinematographer



**Ms. Manisha**  
Athletic



**Ms. Bhairavi**  
Singer



**Ms. Nivetha**  
Innovation of Bio  
Degradable Napkins



**Ms. Baby Kamalam**  
Auto Driver



**Ms. Vennila**  
Advocate



**Ms. Sheeba**  
Entrepreneur - Noruks



**Ms. Subathra**  
Entrepreneur PVR - Foods  
Bommi Dhaniyam



**Ms. Srinithi Abirami**  
**Ms. Srinithi Malavika**  
Sports - Rifel Shooting



**Ms. Akshaya**  
Video Jackey



**Ms. Anusuya**  
Transwomen - Auto Driver



**Ms. Padmini Prakash**  
Lotus TV News Reader  
Transgender



**Ms. Rajalakshmi**  
Mechanical Women



**Ms. Shyama Ridhu Varnan**  
Zumba Instructor



**Ms. Sakthi Sree Devi**  
Young Child Author & Writer



**Ms. Nikitha**  
Photographer



**Ms. Shobika Murugesan**  
Playback Singer & Dubbing Artist



**Ms. Manonmani**  
Social Talent Reverse Speaker



**Ms. Meena**  
Welder



**Ms. Suji**  
Radio Jackey



**Ms. Chandrakala**  
Watch Mechanic



**Baby Darshni**  
Skater - India Book of Records & Asia Book of Records



**Ms. Ellangothai**  
Scholar



**Ms. Ponni**  
Newspaper Agent



**Ms. Rathina Varshani Choudhry**  
Wildlife Photographer



**Ms. Suganthi**  
Newspaper Agent



**Ms. Kalpana Vasudevan**  
Animal Rescuer



**Ms. Sujatha Varatharajan**  
Agriculture



**Dr. Madhura Prasad Suman**  
Doctor



**Ms. Maya Mahajan**  
Researcher



**Ms. Thenmozhi Vijay Kumar**  
Advocate



**Ms. Abinaya Ragupathy**  
Skater



**Ms. Kalaimani**  
Athlete



**Ms. Nivetha**  
Sports - Silambam



**Ms. Gayathri Sampath**  
Social Service Activist



**Dr. Sree Sudha**  
Teacher



**Ms. Sajitha**  
Mechanical Women



**Ms. Sitara**  
Wild Life Photographer



**Ms. Savitra**  
Body Builder



**Ms. Deepika Rani**  
Para Sports - Fencing



**Ms. Bivya Sree**  
Yoga



**Ms. Sumathy**  
Conductor



**Ms. Mayuri**  
Yoga





**Ms. Anushapavithra**  
Fine Arts - Dancer



**Ms. Aswath**  
Tamil Orator



**Ms. Banumathy**  
Mechanical Women



**Ms. Indirani Radakrishna**  
Lawyer & Writer



**Ms. Jayanthi**  
Crematorium Worker



**Ms. Manjula**  
Agriculturalist - Bee Keeping



**Ms. Monisha Ravi**  
Fine Arts - Artist



**Ms. K. Padmaja**  
Headmistress - Teacher



**Ms. Pink Taxi Squads**  
Drivers



**Ms. Ramya Ns**  
Sports - Para Athletic  
Javelin Throw



**Ms. Safreena**  
Social Activist Food Service



**Ms. Saranya Chinnadurai**  
Social Activist



**Ms. Selvi MP**  
Catering - Trans Chef



**Ms. Shivatmika**  
Music Director



**Ms. Manisha**  
NGO - Social Activist





# CELEBRITIES



**2018 KWW Award Ceremony Hosted By**  
**VJ Archana - Zee Tamil Fame Anchor**



**2018 KWW Cookery - Mom & Kid Ramp**  
**Walk Judged by**  
**Sindhu Shyam - Film and Serial Actress**



**2019 Musical Concert Performed By**  
**Roopa Revathy**



**2019 Chief Guest & Judge for Fashion Show**  
**Shirley Babithra - Actress & Model**



**2019 KWW Award Ceremony Hosted By**  
**VJ Ramya - Vijay TV Fame Anchor**



**2020 KWW Award Ceremony Hosted by**  
**VJ Chithra - Vijay Tv Fame Anchor**



**2021 KWW Award Ceremony Hosted By**  
**Sastika Rajendran - Actress, Sun Music Anchor**

## EVENTS



The biggest event of **KWW** during the year 2020 is the **FREEDOM RUN**.

The move of the **FREEDOM RUN** is to unite and have fun. Hundreds of women and kids participated in the **FREEDOM RUN**, everyone forgot the miles and started remembering the glory.



**Wonder woman expo** included several categories of stalls providing a sample exposure for the budding entrepreneurs.



**Kovai Kitchen Queen** expressed itself as a platform for women who can cook and steal hearts. It's motive is to make homemakers realize their own identity and make them understand that cooking is an art. If she has the talent of adding magic to recipes, then she can earn millions. It was a small step to make her realize it.



**Pink frames** – short film making as part of women empowerment. Making women participate in all possible forms of professions is the motive of the **Pink Frames**. It made the air feel wow.



The most graceful form of art and a perfect feast for the eyes is the dance. Making the graceful women come out with flying colours is the motive of **NATYAM**.



**Wealth from waste** – make it is an inborn talent of every homemaker. She could also earn her living all by herself through the small stuffs that she is making. It was a platform for the craft workers to realize the worth of their stuffs.



Music is the best medicine for a broken heart. Music has the power to fix things. Sometimes we feel it, sometimes we understand it. **Iraivi** gave some warmth to the women warriors.



A platform to show cast lovely moms and kids and make them more compatible is the motive of **KWW**. Mom and kids realized how special they are to each other and nobody can play their role better than them.



Drawing expresses thoughts better than words. It was a platform for kids and moms to make the society feel them and showcase their god-gifted talent as all of us are god-chosen children and so it is our responsibility to fill our life with **Varnam**.



Bringing out all possible forms of occupation of women, bringing poems of equality to reality, **KWW** felt happy.



Who said girls can't race? The **Kovai Racing queen** is the first time in Coimbatore GoKart Racing for Girls.

























## PARTNERS



*Milk & Milk Products*



**rao hospital**



Widest International Range of Women's Daily Wear



**PROZONE**  
LIFE BEGINS HERE



Event Conceived & Organised by







Our programmes are designed to promote good health among women community, Supporting educational programs for women and children development, we majorly focuses on improving the financial and social status of women by giving them basic education and skill development vocational programs and helps them out to establish their lives without any support.

Donate to Kovai Wonder Women Trust, a trusted NGO, to make a difference in Women lives. Your donation will ensure that Girl children get a proper education and pave their way to a brighter future.

**Trust Reg No:**  
**R/Vadavalli/Book - 4/59/2020**

Account Name : **KOVAI WONDER WOMAN TRUST**  
Account Number : 921020047769742  
Bank Name : Axis Bank, Sivanandapuram, Coimbatore  
IFSC Code : UTIB0004825  
MICR Code : 641211031

**SCAN AND PAY**

Using any UPI/ Bharat QR/ Banking Apps

BHIM UPI VISA RuPay





Trust Reg No: R/Vadavalli/Book - 4/58/2020

**For More Details**

48E, Vivekananda Street, Ramakrishnapuram, Ganapathy, Coimbatore – 641 006

 [kwwcoimbatore@gmail.com](mailto:kwwcoimbatore@gmail.com)

 979 000 3636 / 98948 13328

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